

With over thirty years of success, the award-winning photographer and co-founder of the German Photography Book Prize

JÖRG KRAWCZYK

lives and breathes photography in every facet of its essence.

But resting on his laurels is not an option, so the team player and soloist is now presenting his latest work:

NORTHERN CALIFORNIA ROAD BOOK

The name says it all: the road paves the way to new impressions, and the car is red.

In JÖRG KRAWCZYK'S newest piece, red is the beating heart and the thread that ties everything together.

A statement that could hardly be more expressive, dynamic, polarizing and explosive.

A red car to symbolize heading out, guiding us to one-of-a-kind people and situations.

The NORTHERN CALIFORNIA ROAD BOOK

let us see JÖRG KRAWCZYK'S visual imagery through his perspective and take part in his experiences and stories.

A trip

A book

An event

Christiane Bachschmidt